



# Collection Drive Guidelines

At Operation Gratitude we envision a future where all who serve our country believe the American people care. With the help of our Volunteers, partners, and supporters, we are able to assemble and distribute our signature Care Packages to our Military, Veterans, and First Responders.

Collection drives are an essential part of creating our Care Packages as they help ensure we are sending useful and desirable items to our service members.

Join us on the journey!



# Start Your Collection Drive Today!

## SPREAD THE NEWS

1 Notify your group of the dates, times, and location of your collection drive

## SOCIAL MEDIA

2 Use our Social Media Guide below to share your collection drive online

## DONATIONS

3 Use our wish list below to solicit items from your group

## WISH LIST

4 Collect and ship items on your own or shop our wish lists on [YouGiveGoods](#) to have items directly shipped to Operation Gratitude

## LETTERS

5 Encourage donors to include handwritten letters of gratitude with our [Letter Writing Guide](#)

## DONATION FORM

6 Fill out and print [Product Donation Form](#) before shipping

## SHIP

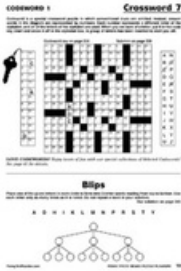
7 Send collection drive items and letters to:  
Operation Gratitude  
ATTN: Collection Drive  
19748 Dearborn St.  
Chatsworth, CA 91311

# Operation Gratitude Wish List

Operation Gratitude wants to get Care Packages into the hands of all who serve! Help us collect these items to fill our signature Care Packages.

Please select from our most requested items for your collection drive!

## Puzzle Books (New)



## Crazy Crew Length Socks (New)



## Interactive Toys Like Hacky Sacks and Yo-yos (New)



### Special Instructions

All items must be NEW and SEALED in the original packaging.

## Beanie Babies - 6 inches or smaller (New)

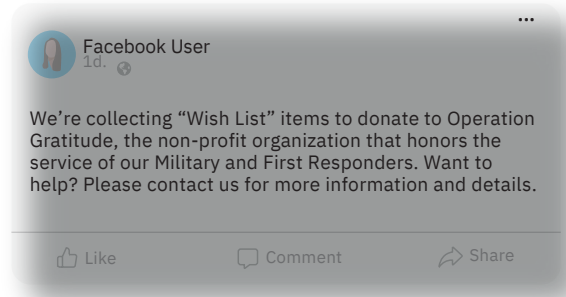
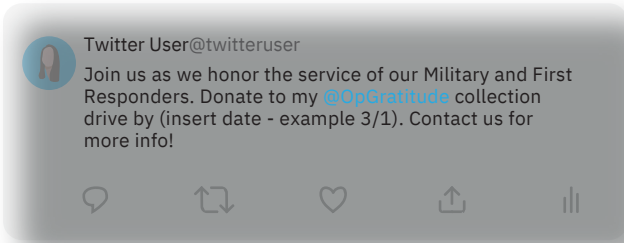


# Social Media

# Suggested Social Media Posts



## Before & During Your Collection Drive



## Once Your Collection Drive Is Over



## Hashtags To Use In Your Posts And Tweets

- #OperationGratitude
- #ThankingAllWhoServe
- #JoinUsOnTheJourney
- #SupportOurTroops
- #SupportOurFirstResponders
- #Veterans
- #CarePackages
- #Volunteer
- #Volunteerism

## Follow Us On Social Media

  @OpGratitude

 @OperationGratitude