Collection Drive Guidelines
At Operation Gratitude we envision a future where all who serve our country believe the American people care. With the help of our Volunteers, partners, and supporters, we are able to assemble and distribute our signature Care Packages to our Military, Veterans, and First Responders.

Collection drives are an essential part of creating our Care Packages as they help ensure we are sending useful and desirable items to our service members.

Join us on the journey!
Start Your Collection Drive Today!

1. **SPREAD THE NEWS**
   Notify your group of the dates, times, and location of your collection drive.

2. **SOCIAL MEDIA**
   Use our Social Media Guide below to share your collection drive online.

3. **DONATIONS**
   Use our wish list below to solicit items from your group.

4. **WISH LIST**
   Collect and ship items on your own or shop our wish lists on YouGiveGoods to have items directly shipped to Operation Gratitude.

5. **LETTERS**
   Encourage donors to include handwritten letters of gratitude with our Letter Writing Guide.

6. **DONATION FORM**
   Fill out and print Product Donation Form before shipping.

7. **SHIP**
   Send collection drive items and letters to:
   Operation Gratitude
   ATTN: Collection Drive
   19748 Dearborn St.
   Chatsworth, CA 91311

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Operation Gratitude wants to get Care Packages into the hands of all who serve! Help us collect these items to fill our signature Care Packages.

Please select from our most requested items for your collection drive!

**Puzzle Books (New)**

**Crazy Crew Length Socks (New)**

**Interactive Toys Like Hacky Sacks and Yo-yos (New)**

**Beanie Babies - 6 inches or smaller (New)**

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**Special Instructions**

All items must be NEW and SEALED in the original packaging.
**Social Media**

**Suggested Social Media Posts**

**Before & During Your Collection Drive**

**Twitter User** @twitteruser

Join us as we honor the service of our Military and First Responders. Donate to my collection drive by [insert date - example 3/1]. Contact us for more info!

**Facebook User**

We’re collecting “Wish List” items to donate to Operation Gratitude, the non-profit organization that honors the service of our Military and First Responders. Want to help? Please contact us for more information and details.

**Once Your Collection Drive Is Over**

**Twitter User** @twitteruser

Thanks for donating to our @OpGratitude collection drive in support of our Military and First Responders.

**Instagram User**

Thanks to your generosity, we are able to honor our Military and First Responders! All of these goodies will be sent in Operation Gratitude Care Packages to men and women who continue to bravely serve in their communities and around the world. Thank you for helping to make our collection drive a success! #OperationGratitude

**Hashtags To Use In Your Posts And Tweets**

- #OperationGratitude
- #ThankingAllWhoServe
- #JoinUsOnTheJourney
- #SupportOurTroops
- #SupportOurFirstResponders
- #Veterans
- #CarePackages
- #Volunteer
- #Volunteerism

**Follow Us On Social Media**

- Twitter: @OpGratitude
- Instagram: @OperationGratitude