



# **Collection Drive Guidelines**

At Operation Gratitude we envision a future where all who serve our country believe the American people care. With the help of our Volunteers, partners, and supporters, we are able to assemble and distribute our signature Care Packages to our Military, Veterans, and First Responders.

Collection drives are an essential part of creating our Care Packages as they help ensure we are sending useful and desirable items to our service members.

Join us on the journey!

# Start Your Collection Drive Today!

### **SOCIAL MEDIA**

Use our Social Media Guide below to share your collection drive online

#### **WISH LIST**

Collect and ship items on your own or shop our wish lists on YouGiveGoods to have items directly shipped to Operation Gratitude

### **DONATION FORM**

Fill out and print

Product Donation Form

before shipping

#### SPREAD THE NEWS

Notify your group of the dates, times, and location of your collection drive

#### **DONATIONS**

Use our wish list below to solicit items from your group

#### **LETTERS**

Encourage donors to include handwritten letters of gratitude with our Letter Writing Guide

### SHIP

Send collection drive items and letters to:
Operation Gratitude
ATTN: Collection Drive
9409 Owensmouth Ave
Chatsworth, CA 91311

# **Operation Gratitude Wish List**

Operation Gratitude wants to get Care Packages into the hands of all who serve!Help us collect these items to fill our signature Care Packages.

Please select from our most requested items for your collection drive.

## Puzzle Books (New)









## Crazy Crew Length Socks (New)







# Interactive Toys Like Hacky Sacks and Yo-yos (New)





### **Special Instructions**

All items must be NEW and SEALED in the original packaging.

# **Social Media**

# Suggested Social Media Posts



### Before & During Your Collection Drive









#### Once Your Collection Drive Is Over







### Hashtags To Use In Your Posts And Tweets

#OperationGratitude

#ThankingAllWhoServe

#JoinUsOnTheJourney

#SupportOurTroops

#SupportOurFirstResponders

**#Veterans** 

#CarePackages

**#Volunteer** 

#Volunteerism

#### Follow Us On Social Media





🏏 🧿 @OpGratitude

