



WOUNDED HERO & CAREGIVER PROGRAM

November 2018



ABOUT US

There are 5.5 million military caregivers across the United States, with nearly 20% caring for someone who served since 9/11. Military caregivers experience more health problems, face greater strains in family relationships, and have more workplace issues than noncaregivers.

Operation Gratitude recognizes the commitment and dedication of wounded heroes and caregivers from all eras and wants to thank each of them for their sacrifices. Together with our partners, we are expanding our Wounded Hero & Caregiver Program to serve an even larger community!

HOW WE'RE GROWING NEW STAFF

In September 2018, **Operation Gratitude hired Betsy Eves to spearhead the expansion our Wounded Hero & Caregiver Program.** Betsy is a Caregiver to her combat wounded Army Veteran and has a proven track record of success in the veteran service organization and non-profit communities.

In 2019, Anne Bottema, a Marine Corps Veteran and Veteran Caregiver, will join Betsy to assist and collaborate in the expansion of the program. Anne brings a rich background of experience in business management as well as the military and caregiver communities.

NATIONAL PARTNERS

Operation Gratitude is committed to creating national partnerships with organizations that support the Wounded Hero & Caregiver communities. Doing so ensures that we are reaching every member of those communities in an efficient and timely way.

Since October 2018, five national partnerships have been established with organizations who have a direct line to the Wounded Hero & Caregiver community making our reach and impact even stronger.





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WEBSITE

On October 15 2018, Operation Gratitude launched a new page on our website designed to serve as a home for all Wounded Heroes & Caregivers to request a care package. **In it's month, this new page collected more than 650 requests for care packages!**

INSIDE THE BOX

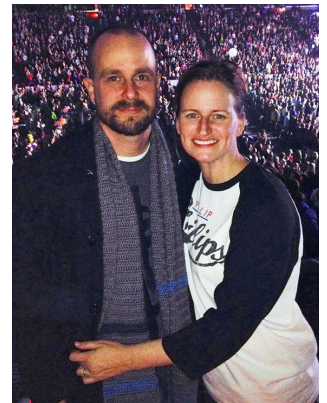
Every item in this package is donated by corporations and individuals who care about Wounded Heroes & Caregivers. Companies like **Mars, Ferrero, Chick-Fil-A, and Target** help us fill each box with items that bring comfort and joy. We also include handmade items such as scarves and paracord bracelets along with handwritten letters of support from grateful Americans who want to show their appreciation.



OUR IMPACT

"I received my Operation Gratitude Caregiver Care Package while I was a Fellow in the Dog Tag Inc. program in Washington, DC. After seeing what was inside, I felt incredibly thankful and appreciated. My role as a caregiver is often a thankless job. Most people only focus on my husband... I get forgotten. **This package from Operation Gratitude made me feel seen, acknowledged, and appreciated.** Thank you to Operation Gratitude and all their sponsors for this wonderful gift."

Deb E. - Fairfax, VA



GROW WITH US: BECOME A NATIONAL PARTNER

Partner with Operation Gratitude to provide Wounded Hero & Caregiver Care Packages to your community. You can build your own opportunity or participate in one of our tried and true programs.

Community Delivery Events
Participation Incentives
Individual Requests