COLLECTION DRIVE & SOCIAL MEDIA GUIDE

Operation Gratitude annually sends 250,000+ Care Packages to Deployed Troops, New Recruits, Veterans, First Responders, Wounded Heroes and their Care Givers. We need your donations to show our Heroes they are not alone!

Hosting a Collection Drive for Operation Gratitude is an active and fun way for your friends, neighbors, co-workers, or organization to show support for all who serve.

TO START YOUR COLLECTION DRIVE:

➔ Notify your constituency of the dates, times, and location of your Collection Drive.
➔ Specify what items you will accept. (Some suggestions can be found in the following Wish List.)
➔ Encourage donors to include personal letters of appreciation. These are often the most cherished items in our Care Packages.

We welcome your donations year-round!

SEND ALL PRODUCT DONATIONS TO:
Operation Gratitude
ATTN: Collection Drive
21100 Lassen Street
Chatsworth, CA 91311
* Please download, fill out, and include our Donation Form in each box you send to us. The form can be found on our website at OperationGratitude.com/product-donation.

SUGGESTED SOCIAL MEDIA POSTS

BEFORE & DURING YOUR COLLECTION DRIVE
Twitter: Want to help #SupportOurHeroes? Donate to my @OpGratitude Collection Drive by (insert date - example, 1/31). Contact me for more info!

Facebook & Instagram: I’m collecting “Wish List” items to donate to Operation Gratitude, the 501c3 non-profit, volunteer-based organization that sends Care Packages to our Military & First Responders. Want to help? Please contact me for more information and details.
ONCE YOUR COLLECTION DRIVE IS OVER

Twitter: Thanks for donating to my @OpGratitude collection drive in support of Military & First Responders. (attach photo)

Facebook & Instagram: Thanks to your generosity, all of these goodies will be sent in Operation Gratitude Care Packages going to our Military & First Responders! Thank you for helping to make my Collection Drive a success! (attach photo)

HASHTAGS TO USE IN YOUR POSTS AND TWEETS
Pick and choose the ones you like best!

➔ #OperationGratitude ➔ #SupportHeroes
➔ #SupportOurTroops ➔ #USMilitary
➔ #ThankVeterans ➔ #FirstResponders
➔ #SupportOurHeroes ➔ #CarePackages

We’d love to see your Collection Drive photos, if you’d like to share them with us!

THANK YOU FOR YOUR SUPPORT!

WISH LIST

➔ Socks
➔ Unused Greeting Cards or Stationery
➔ Batteries (AA, AAA, packs of 4 or fewer)
➔ Mini Flashlights
➔ Beanie Babies, Webkinz, Trolls, or other small plush toys
➔ Gum, Mints, Breath Strips
➔ Knit Hats & Scarves
➔ Cool Ties
➔ Paracord Survival Bracelets
➔ Video Games
➔ Flash Drives
➔ Earbuds
➔ Used Cell Phones
➔ Gift Cards to Walmart, Walgreens, Target, VISA, MasterCard, American Express
➔ Lip Balm/Chapstick
➔ Toothpaste
➔ Dental Floss
➔ Toothbrushes
➔ Deodorant (solid only, 3oz or less)
➔ Disposable Razors (packs of 5 or fewer)
➔ Non-aerosol Shaving Gel in Tubes
➔ Individual Packets of Moist Towelettes (30 wipes or fewer)
➔ Hand/Foot Warmers
➔ Foot Powder (travel size)
➔ Cotton Swabs (packs of 50 or fewer)
➔ Facial Tissue (travel size packs)
➔ Mini Sewing Kits

* All donated items must have a shelf-life/expiration date of at least 6 months from the date of our receipt. Thank you for your understanding of this important requirement.

Shop Our Amazon Wish List: bit.ly/OGWishList